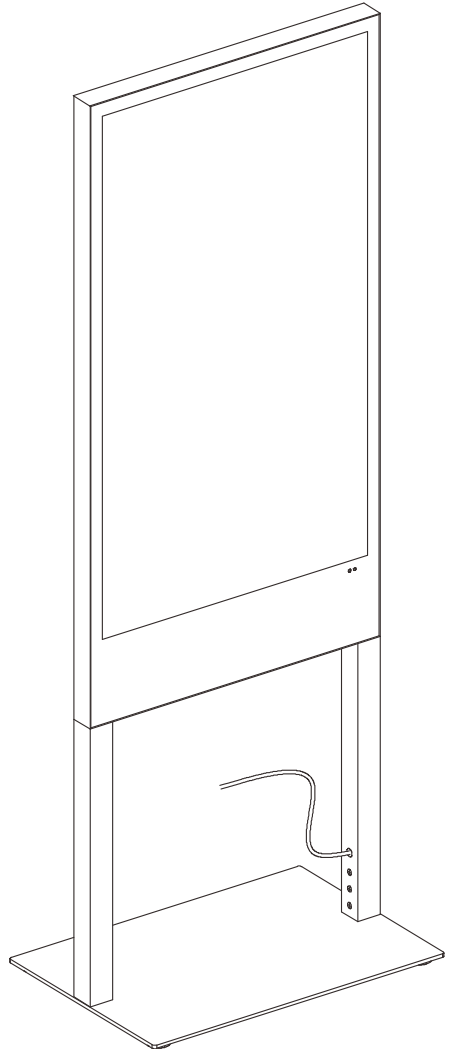


User Manual

Indoor 43-Inch Floor-standing LCD Signage



CONTENTS

1. Product Information

1.1 Product Features	1
1.2 Product Composition	1
1.3 Parts List	3
1.4 Technical Specifications	5
1.5 Safety Warnings and Precautions	6

2. Operation

2.1 Power On/Off	7
2.2 Configuring the Device	9
2.3 Required Settings Before Playback	11

3. Content Editing and Playback

3.1 Cloud CDMS Server Platform	13
3.2 Editing and Producing Content	13
3.3 Uploading and Playing Content	13

4. Product Warranty and Maintenance

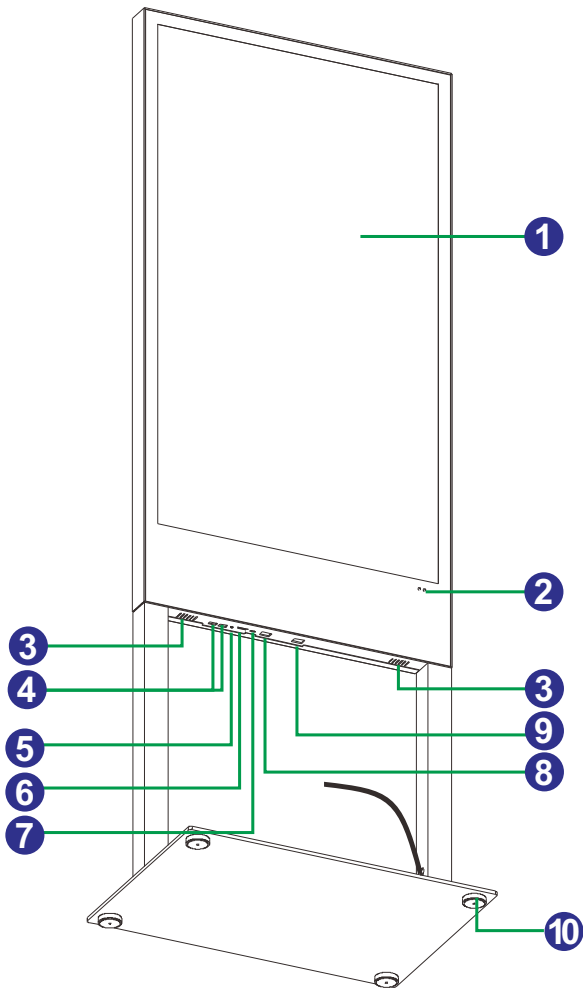
4.1 Warranty Policy	14
4.2 Maintenance Guidelines	14

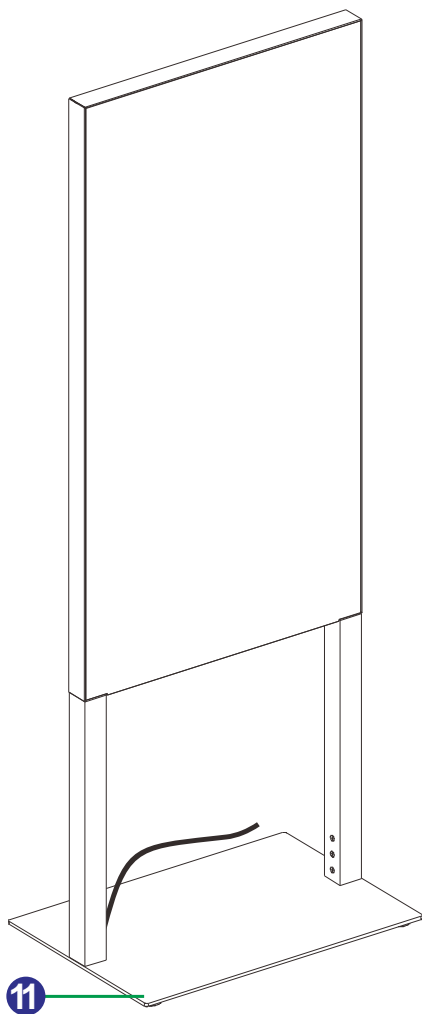
1. Product Information

1.1 Product Feature

This modern floor-standing LCD signage features an Android 11 OS and a 43" 1080p screen, delivering a high-quality display for in-store promotions, menus, product videos, and more. The commercial digital display advertising stand provides an innovative alternative to traditional options in public venues. It is ideal for lobbies, hospitals, hotels, and school campuses.



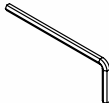

1.2 Product Composition



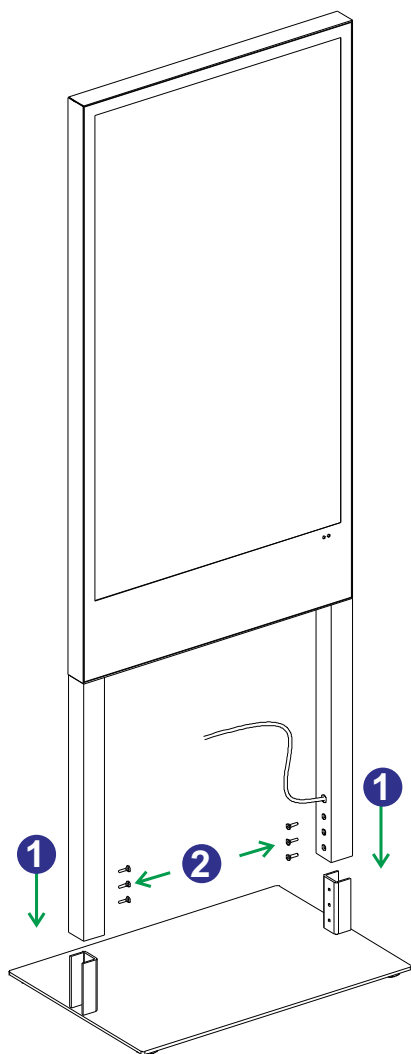


- | | | | |
|-----------------------|----------------------------|---------------------------------------|--------------------|
| 1 LCD Screen | 4 USB port | 7 TYPE-C | 10 Foot pad |
| 2 IR indicator | 5 Audio output port | 8 Ethernet port (RJ45 socket) | 11 Base |
| 3 Speaker | 6 TFT | 9 On/off switch | |

1.3 Parts List

Accessory	Picture	Qty
Remote control		1
M6 x 20		6
Wrench		1
User menu		1

* Assembly



1.4 Technical Specifications

Item	Description
LCD size	43"
Light source	LED
Resolution	1080X1920
Brightness	350nits (Typ.)
Contrast	1200:1
Response	8ms
Pixel pitch	163.35(H)x490.05(V)um
Refresh rate	60HZ
Viewing angle	89°/89°
Displays color	16.7M
Viewable area	940.896x529.254mm
Charging Adapter	
Input Voltage	AC100 - 240V
Hertz	50/60Hz
Power Consumption	About 64W
Environment	
Operating temperature	0-40°C
Storage temperature	-20-60°C
Operating humidity	10% RH to 80% RH
Storage humidity	0% RH to 90% RH
Maximum operating time	7x18Hrs
Functions	
Operating system	Android 11.0
Speakers/Watts	2x8W
Software (NovaStar,DiViEx,Other)	Signway
Processor	RK3568
RAM	2G
ROM	32G
Decoding resolution	1080P
Playback mode	Loop
Touch support	Non-touch
Supported Video Files	AVI, MPEG4,WMW,MKV,FLV,MP4,MOV
Supported Photo Files	JPG,JPEG,BMP,PNG
Ports	
TF	YES
Antenna(external,internal)	external
Ethernet LAN	1xRJ45
HDMI IN / HDMI OUT	N/A
VGA	N/A
Headset	Audio Output*1
USB	1xUSB3.0, 1XUSB2.0
SIM	N/A
Type-C	Type-C
Structure	
Net Weight	About 37kqs
knockdown/fully assembled	Fully assembled
Gross weight	About 49kqs
Unit Dimensions (Width x Depth x Height)	580(W)x400(D)x1636(H)mm
Package Dimension (Width x Depth x Height)	1880(W)x725(D)x220(H)mm
Package Type(carton,case,honeycomb,crate)	Honeycomb carton
Shell Material	Steel+aluminum
Shell Color	Black
Other	
Cord Length	1.8M
Compliance Listed (on power source;UL)	UL
General	
Application	Indoor

1.5 Safety Warnings and Precautions

Based on the product design and LCD properties, the following safety measures must be observed during the handling and use of the device:

- Avoid high temperatures and high humidity environments: The operating temperature range is 0~40°C, and the operating humidity range is 10%~90%.
- Suitable operating time: The device is rated to be used for no more than 18 hours a day.
- Use suitable voltage input: The device supports a voltage range of 100~240V. Excessive voltage can damage the device.
- Avoid exposure to strong electromagnetic environments: Strong electromagnetic waves can damage the device.
- Ensure proper ventilation: Operate the device in a well-ventilated environment for optimal performance.
- Avoid excessive vibration, heavy drops, and severe impacts: Such conditions can cause damage to the device.
- Do not replace or modify product parts yourself: Do not attempt to replace or modify components yourself. We will not be held responsible for any resulting problems.
- Perform regular cleaning: Routine cleaning helps maintain proper device operation.


2. Operation

2.1 Power On/Off

1. Plug the power cord into the device and connect it to a power outlet.
2. Flip the power switch to "ON."
3. Use the remote control to power on/off or press the power button on the device.
4. To shut down, flip the power switch to "OFF" and unplug the device.

Caution: Always disconnect the power plug before assembling or disassembling the unit.

• Remote Control

Illustration	Button	Function
		Power switch
		Call out OSD setup function (active at GTV home page home page only)
		Function Key, active in GTV home page and Android home page only, act as moving key
		When you need to exit the current page, please press the 'Back' button.
		Play or pause
		Stop playback. press this button, the GTV home page will be presented right after
		Up/down/left/right
		Mute/volume up/volume down
		Number input keys
		For extension out only, not available for content uplaod
		No function

Note: When using this remote control, regardless of which button you press, the system will prompt you to enter a password.

The password is: 666666.

You must enter the password before the remote control can be used normally


2.2 Configuring the Device

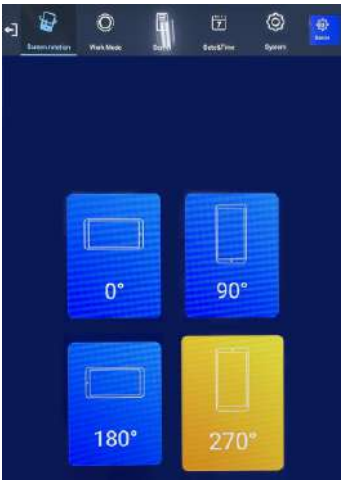
2.2.1 Method 1: Through the GTV Home Page (also called the OSD menu)

When the device is turned on, the system will immediately load the GTV home page and automatically activate playback mode. If a program is available for playback, either from the device's ROM or a connected USB storage, it will start playing automatically. However, if no program is available, the GTV home page will remain displayed, waiting for further action.







GTV home page

At this point, you can press the **SETUP** button on the remote control or click  in the upper left corner of the GTV home page to access the system settings page. From there, you can configure settings such as language, work mode, network, time, and more.



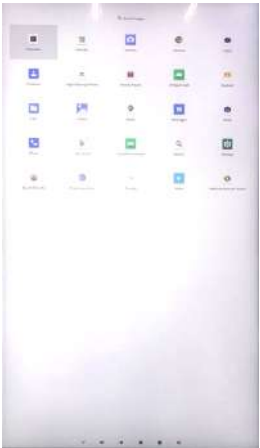
System setting page on GTV

2.2.2 Method 2: Through the Android Home Page

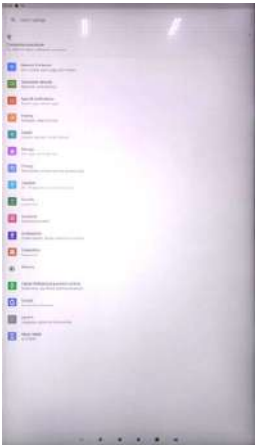
When the device is playing, press  to return to the GTV home page. At this point, press **F1 F2 F3 F4** sequentially to exit GTV and enter the Android home page. Afterward, you can either click  directly on the page or first click the Android menu and then select  on the Android menu page to access the Android setup page for device configuration. Once the configuration is complete, click  to return to GTV and resume playback.



Android home page







Android menu page



Android setup page

2.3 Required Settings Before Playback

2.3.1 Language Settings: The default language is English. Use the remote control to select Simplified Chinese or Japanese if needed by pressing    + .



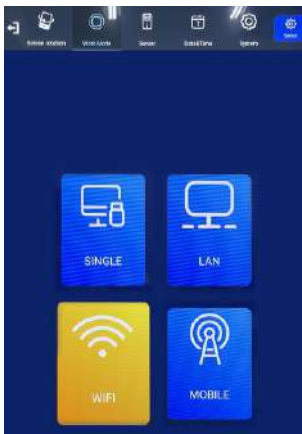
Language page

2.3.2 Work Mode: There are two work methods.

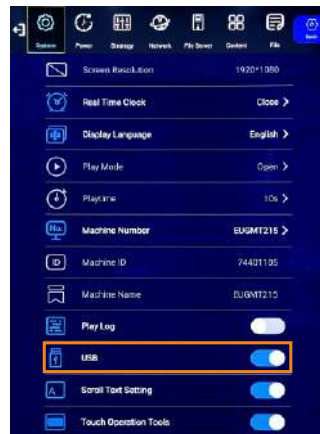
1. **Network Mode:** Upload programs via LAN, Wi-Fi, or 4G/5G.

2. **Standalone Mode:** Upload programs manually using a USB device. To manually upload programs to the device via USB, follow these steps:

- Click on Work Mode and select Single.
- At the same time, enable USB in the System Settings page.
- Once USB is activated, insert the USB drive into the device's USB port. The device will recognize the USB storage and automatically upload the program stored on it.



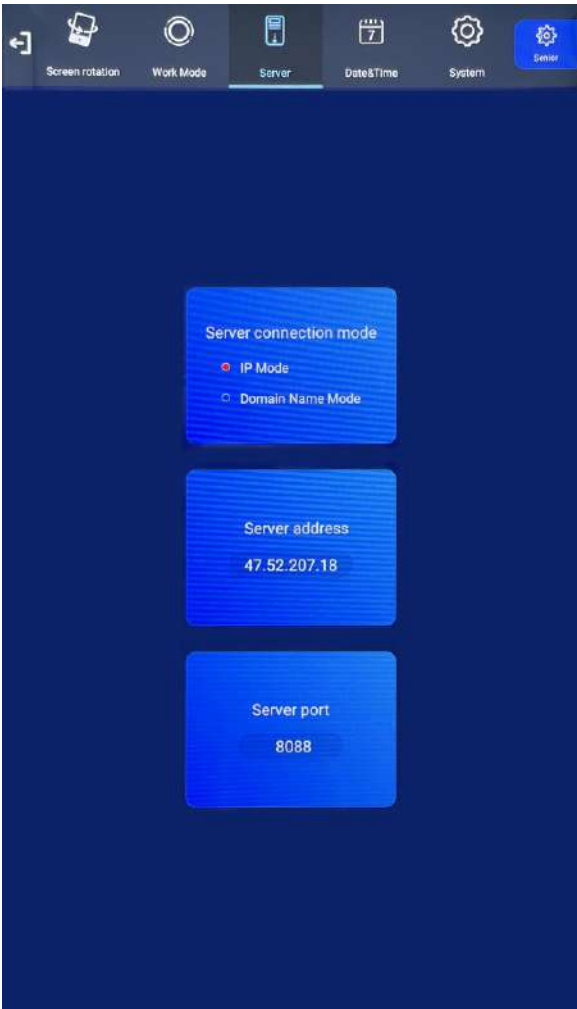
Work mode page



System setting page-USB

2.3.3 Network Configuration:

When you select one of the network paths as your Work Mode, ensure that the network environment is properly configured and available. If the settings are correct, the server address (web IP) will be displayed on the page below.



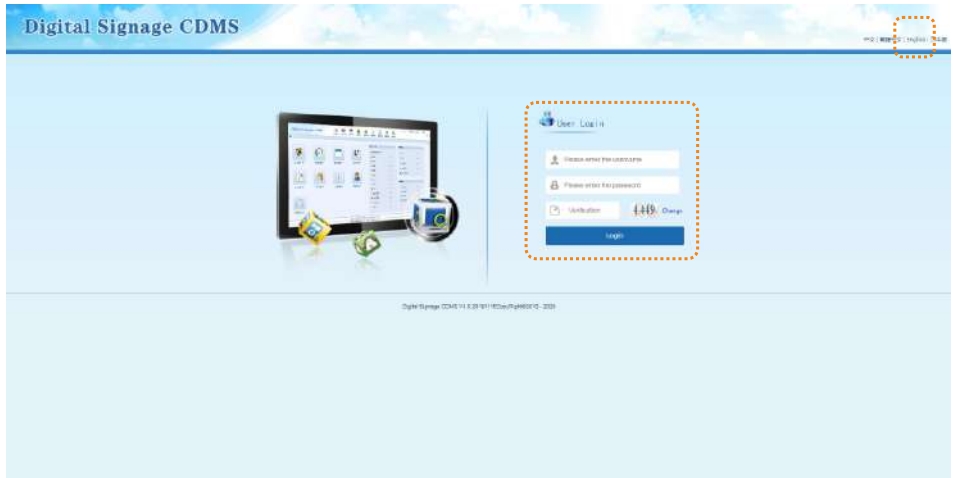
Network setting page

3. Content Edit and Playback

3.1 Cloud CDMS Server Platform

Access the CDMS server platform using your account credentials at:

<http://47.52.207.18:8088/cdmsA/index.jsp>.



3.2 Editing and Producing Content

After logging into the cloud CDMS platform, you can edit content, create programs, design display plans, and publish programs to devices on the platform. CDMS is a powerful platform for managing your displays, including images, text, videos, audio, or complex multimedia content. For detailed operation instructions, please refer to the "Digital Signage CDMS_Manual_V4.6.20" PDF.

3.3 Uploading and Playing Content

As mentioned in section 2.4.2 Work Mode, there are two ways to upload programs to devices:

- **Network:** Ensure your device's network is fully configured and functioning properly. Once configured, you can easily publish programs to the devices.
- **USB:** In a stand-alone (single device) scenario, you need to activate USB functionality first. As shown in "System Setting Page - USB" in section 2.4.2, download the programs from the CDMS platform onto your USB storage device. Insert the USB into the USB port of the device. The device will recognize the USB, upload the program, and play it back automatically.

4. Product Warranty and Maintenance

4.1 Warranty Policy

- A one-year warranty is provided starting from the purchase date, covering normal and reasonable use of the device.
- Unauthorized modifications or parts replacements will void the warranty.

4.2 Maintenance Guidelines

1. Regularly clean the device, including dusting the surface and frame.
2. Follow the safety precautions listed in Section 1.5.
3. In case of device failure, inform the seller and ensure that any maintenance works or repairs be performed by a qualified professional.