

Bleed Line

*Extend all images/backgrounds to this edge
Total size 455mm x 685mm*

Graphic Size \ Trim Line

*The “Graphic Size” on the template is the
total area of the graphic that is printed and
where the graphic will be trimmed to.*

Total size 445mm x 675mm

Safe Area

*The “Safe Area” on the template is the
front viewable area that will be clearly
visible after the graphic is erected.
Keep all text and important images within
this area.*

Obstructed Area

*This part of your image will not be visible
due to the framing that holds the print.*

FILE REQUIREMENTS:

CMYK

Minimum 150 DPI

Convert all fonts to outlines

Embed any linked images

IMPORTANT:

Before saving, please turn off or delete the “Template” layer.
SLW will not be held responsible for guides left in your artwork.
When saving, please save as High Quality Print PDF

Please check the following:

All company details (phone/fax)
Spelling
Correct colours are used
Correct template is used
Positioning of artwork

Please note that because of the way we see light, colours
printed with ink look different to colours displayed
on a computer screen. It is therefore essential that the
correct corporate colours be specified by the client before
printing. Providing pantone colours ensures the colours are
printed as close as possible to your corporate colours.