slimline warehouse DISPLAYSHOPS

Bleed Line

Extend all images/backgrounds to this edge

Safe Area

The "Safe Area" on the template is the front viewable area that will be clearly visible after the graphic is erected. Keep all text and important images within this area.

Pole Sleeve

This part of your image will be visible but the event banner pole may make it look distorted when inserted. Do not place any important text or images in this area.

FILE REQUIREMENTS:

CMYK
Minimum 120 DPI
Convert all fonts to outlines
Embed any linked images

IMPORTANT:

Before saving, please turn off or delete the "Template" layer.
SLW will not be held responsible for guides left in your artwork.
When saving, please save as High Quality Print PDF

Please check the following:	
All company details (phone/fax) Spelling Correct colours are used Correct template is used Positioning of artwork	Please note that because of the way we see light, colours printed with ink look different to colours displayed on a computer screen. It is therefore essential that the correct corporate colours be specified by the client before printing. Providing pantone colours ensures the colours are printed as close as possible to your corporate colours.

Side A

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Side B