

Graphic Size \ Trim Line

The "Graphic Size" on the template is the total area of the graphic that is printed and where the graphic will be trimmed to.

Total size 100mm x 40mm

Safe Area

The "Safe Area" on the template is the front viewable area that will be clearly visible after the graphic is erected.
Keep all text and important images within this area.

FILE REQUIREMENTS:

CMYK

Minimum 150 DPI

Convert all fonts to outlines

Embed any linked images

IMPORTANT:

Before saving, please turn off or delete the "Template" layer.
SLW will not be held responsible for guides left in your artwork.
When saving, please save as High Quality Print PDF

Please check the following:

All company details (phone/fax)

Spelling

Correct colours are used

Correct template is used

Positioning of artwork

Please note that because of the way we set up, colours printed without the different icons displayed on a computer screen, it is therefore essential that the correct corporate colours be specified by the client before printing. Providing pantone colours ensures the colours are printed as close as possible to your corporate colours.