



DISPLAYSHOPS

Bleed Line

Extend all images/backgrounds to this edge

Graphic Size

The “Graphic Size” on the template is the total area of the graphic that is visible and where the graphic will be finished to.

Safe Area

*The “Safe Area” on the template is the main viewable area that will be clearly visible after the graphic is erected.
It is recommended that all important text and images are kept within this area.*

Seam Line

The dotted line represents where the pole sleeve will be stitched

FILE REQUIREMENTS:

CMYK

Minimum 120 DPI

Convert all fonts to outlines

Embed any linked images

IMPORTANT:

Before saving, please turn off or delete the “Template” layer.
SLW will not be held responsible for guides left in your artwork.
When saving please save as press quality PDF.

Please check the following:

All company details (phone/fax)
Spelling
Correct colours are used
Correct template is used
Positioning of artwork

Please note that because of the way we see light, colours printed with ink look different to colours displayed on a computer screen. It is therefore essential that the correct corporate colours be specified by the client before printing. Providing pantone colours ensures the colours are printed as close as possible to your corporate colours.